

# BRIDGETTE MAYER GALLERY

## **Bridgette Mayer Gallery Holds Benefit Exhibition Supporting Friends of the Rail Park. Exhibition will be on view September 6<sup>th</sup> – October 5<sup>th</sup>, 2018 at 990 Spring Garden St. Philadelphia**

Philadelphia, PA – August 13, 2018. The Bridgette Mayer Gallery in partnership with exhibition space host, Arts + Crafts Holdings, is pleased to announce its 7<sup>th</sup> Benefit Exhibition supporting Friends of the Rail Park, a nonprofit organization that is transforming unused highline railway tracks into vibrant public spaces in Philadelphia.

From September 7<sup>th</sup> to October 5<sup>th</sup>, the exhibition will be the largest yet in presenting paintings, photographs, collages, and mixed media from over 200 curated artists encompassing various styles and techniques. Artist's works will be featured on either 10"x10" panels or 24"x24" panels.

This benefit will help kick start Phase II of Friends of the Rail Park three-phase plan to renovate train tracks into green space spanning multiple neighborhoods of Philadelphia. Each work will be sold for \$500 for 10" x 10" panels or \$2,000 for 24" x 24" panels done by esteemed and renowned artists. Some of the artworks in the exhibition retail for 5000.00 to 20,000.00 and it is an opportunity for collectors and new art collectors to purchase original art at affordable prices. 25% of the proceeds will benefit The Rail Park. Online Exhibition preview will begin Monday, September 3rd at <https://bridgette-mayer-gallery.myshopify.com>

### **About the Sponsors:**

The exhibition would not be possible without the help of key sponsors including Arts + Crafts Holdings, who is generously donating the exhibition space.

Arts + Crafts Holdings is located at 990 Spring Garden St. Philadelphia and invests in Philadelphia's creative commercial district. The company revitalizes historic buildings and urban spaces to create an inspired space for entrepreneurs.

In addition, we have other local key sponsors including:

**CRW Graphics**, which provides high quality print, mailing and cross-media communication services and product to organizations.

**Philadelphia Style Magazine**, which highlights arts, culture, travel, fashion, philanthropy, architecture, and real estate to readers in the Philadelphia area.

**Tierney Communications**, a full-service agency with skills in advertising, PR, interactive and media and works with clients to help create and shape their dialogue with consumers across all mediums.

**Ampersand**, creates surfaces intended for all media from oils to pastels that withstands the test of time. **Artist & Craftsman Supply**, is an employee-owned company that has been supplying creative communities from across the country for over 30 years.

**Roy-Pitz Brewing Company**, shares a philosophy of a passionate fulfilling life, through the art of crafting quality beers, hard work, and the employment of good people.

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**Stateside Urbancraft Vodka** handmade in Philadelphia, Stateside creates custom-designed vodka that honors the people of the city, as a tribute to its colorful and prideful history.

**13<sup>th</sup> Street Kitchen**, a family of talented food fanatics. With four separate locations in Philadelphia, each location is united in a passion for food, beverage, and hospitality.

## **About The Rail Park:**

Founded in 2010, Friends of the Rail Park will aim to convert two historic Reading Railroad lines into a three-mile park. The park will consist of three distinct sections. The first section is the recently completed Viaduct, a half mile long elevated park. The following section is known as the Cut which serves as an open air connector to the Viaduct to the last section: the Tunnel – which consists of vaulted stone and brick ceilings, natural light, and spans over 3,000 feet long. Once completed, The Rail Park will serve as a community connector, allowing for recreational activities, as well as arts and education, health and wellness to the Philadelphia community.

## **About Bridgette Mayer Gallery:**

Bridgette Mayer Gallery exhibits, represents, and promotes artists from around the world, through our established private gallery program in Philadelphia, as well as our art advisory firm based in Philadelphia, PA & Jacksonville, FL. Building on 18 years of experience in the international art market, our professionally curated program facilitates access to innovative works from a diverse group of artists engaged on both a local and global scale. Bridgette Mayer Gallery is a leader in the Philadelphia arts community, actively partnering with local organizations to support fundraising initiatives and generating opportunities for our artists to engage with the public.