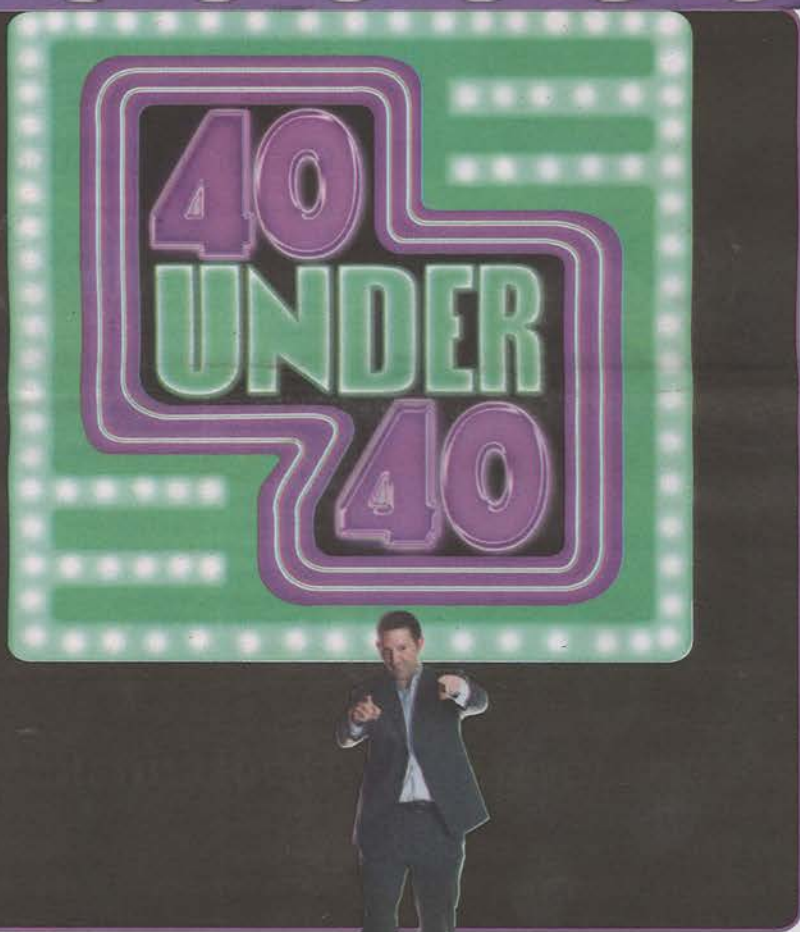


PHILADELPHIA
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MEET THE STARS



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PHILADELPHIA
**BUSINESS
JOURNAL**

2012 **BUSINESS JOURNAL**
Philadelphia's
40
Most
under forty

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TEMPLE UNIVERSITY*



Congratulations!

Thank you, Corey Coleman, for helping build leaders who build healthy communities. You are truly one of Philadelphia's 40 Under 40.



The AmeriHealth Mercy Family of Companies

From the editor

Every year someone asks me what it was like to read through the 275 or so 40 Under 40 nominations and I usually mutter something incoherent and wander like a broken person from the room. Because, each nomination is *four to six* pages long, you know?

People also usually want to know how I choose who will make the initial cut. Well, here it is: Imagine you're speed dating a room of 275 people. When I'm trying to narrow down the pile to a manageable batch, I use the kind of criteria someone would use to find a good husband.

First, I look at the photo. Don't judge; so would you. One of the things we want is a diverse class of winners, and the photo helps with that. Then naturally I want to know, does he have a good job or own a company? Ladies, you understand. You want a man who's successful, who's challenged himself, and who has drive and promise.

You want to know he's stayed out of jail and bankruptcy and doesn't have a drug habit. Unfortunately those details aren't



usually in the nominations, but I can see where he went to school and how he used his education. Then I look for people with intriguing backgrounds, close ties to their communities, and interests beyond golf. Does he volunteer at the shelter? Did he create a nonprofit? Does he run marathons for charity? You want your future spouse to be a nice, well-rounded person.

There you have it. That's more or less how we arrived at the 40 individuals profiled inside. Congratulations, winners. Don't break our hearts.

The winners will be honored May 22 at the Crystal Tea Room, sponsored by the Fox School of Business. Thanks go to SugarHouse Casino, which hosted a pre-event cocktail hour for the winners, and to Jeff Fusco, who photographed just about everyone inside this supplement.

— Sonja Sherwood, sections content editor

Class of 2012 40 Under 40

Laurie Alberts Salita, Blank Rome	B3
Reese Blair, Deloitte & Touche	B3
Kevin Bush, Souce4Teachers/MissionOne	B3
Dan Calista, Vynamic	B3
Anthony Campisi, Annodyne Inc.	B4
Danielle Cohn, Philadelphia Convention & Visitors Bureau	B4
Corey Coleman, AmeriHealth Mercy Family of Cos.	B6
Catherine & Geoff Cook, Quepas Corp.	B6
AmyLynn Flood, PricewaterhouseCoopers	B6
Sarah J. Glover, Philadelphia Association of Black Journalists	B6
TJ Henderson, Surrogate Services International	B7
Michelle Hong, Brown Brothers Harriman & Co.	B7
Joleen Jaworski, Business Clubs America	B8
Lazaros Kalemis, Alpha Card Services	B9
Matthew Kenefic, Magellan Search Group	B9
James Kennedy, GMH Associates	B9
Mellanie Lassiter, Peco Energy Co.	B9
Tim MacColl & Jeff Larsen, Larsen MacColl Partners	B10
Lisa Mann, PNC Bank	B10
Leonardo Mattiazzi, Ci&T	B10
Bridgette Mayer, Bridgette Mayer Gallery	B10
Brian McVeigh, GlaxoSmithKline	B12
Nehal Mehta, Penn Medicine	B16
Anne Nevins, Philadelphia Industrial Development Corp.	B16
Joshua Nims, Schuylkill River Development Corp.	B12
Desiree Peterkin Bell, City of Philadelphia	B17
Cicely Peterson-Mangum, Logan CDC	B19
Kelly Phillips Erb, The Erb Law Firm	B19
Lawrence Pockers, Duane Morris	B20
Theodore Qualli III, Big Brothers Big Sisters Southeastern Pa.	B20
Kymerly Robinson, Stratus Interactive/Boxcar Brewing Co.	B20
Dan Roitman, Stroll	B20
Anthony Rosado, Wells Fargo	B22
Jane Saul, Film Incentives Group	B22
Ameet Shah, Conigent	B22
Michael Solomonov, Cook + Solo Restaurants	B22
Jacques Stanislaus, Box Development Group	B23
Bennett Thomas, Hersha Hospitality Trust	B23
Steven Ward, Master Matchmakers	B24
Lori Wilson, NBC10	B24

What's the biggest gamble you ever took?	B14-15
2012 MassMutual Citizenship Award preview	B26

ALL PHOTOS BY JEFF FUSCO, EXCEPT WHERE INDICATED

Tim MacColl & Jeff Larsen

Larsen MacColl Partners | Managing partners

Larsen MacColl Partners is a middle-market, private-equity firm in Radnor.

Age: 37

Education: Jeff and Tim went to Princeton University and finished with ABs in economics (1997). Tim received his MBA in 2003 from Columbia University.

Career history: Jeff worked at Goldman Sachs & Co.'s investment banking division and Chartwell Investments. Tim worked for BT Alex Brown and Catterton Partners.

Motto you live by: Jeff: "Nothing is easy." Tim: "Luck is the residue of hard work."

Your proudest professional moment: It hasn't happened yet.

What motivates you: Freedom and the feeling of accomplishment.

Best career advice you ever got: Jeff: The risk and effort of doing your own thing is worth it. Tim: Meet the same people on the way up that you meet on the way down.

Your biggest break: Getting in to Princeton University.

Your greatest inspiration: Jeff: My dad. Tim: The threat of failure.

Your biggest challenge: Jeff: Patience. Tim: Starting Larsen MacColl Partners.

Your biggest disappointment: People not living up to their full potential or word.

How you give back: Jeff is on the board of the Mann Center for Performing Arts and gives back to his alma mater, the Peddie School. Tim says, "Taxes."

What was your first job: Jeff had his own lawn mowing business in middle school; Tim was a caddy.

Little-known fact about you: Jeff grew up in Nebraska ... Go Big Red!! Tim completes the New York Times crossword puzzles in under 30 minutes. ■

Lisa R. Mann

PNC Bank | Senior vice president/
business banking sales manager

PNC Bank is a full-service bank based in Pittsburgh with local branches.

Age: 38

Education: Rutgers University School of Business, BS in management (1996).

Career history: PNC Bank, business banking sales manager (2007-present), business banker (2000-2007); Commerce Bank, various career positions culminating as a branch manager (1991-2000).

Family: Married to Howard Shank with children Morgan and Justin.

Motto you live by: Your reputation is everything! You only get one so never compromise yourself or your values.

How you arrived at your job or field: Everyone in my immediate family is in the financial industry in some way. I needed a summer job so I took a position where my mom worked. I liked it so much that I changed my major in college from early childhood education to business management.

What motivates you: Helping people achieve personal and professional success!

Best career advice: Always trust your instincts.

Your biggest break: A colleague of mine contacted me while on maternity leave to let me know there was an opening for a business banking sales manager.

Your biggest disappointment: The company that I left my prior financial institution for was not successful in its business endeavors. However, I believe it led me down a path which has gotten me to where I am today.

How you give back: I like to volunteer at my children's school as much as possible. I have also been a Girl Scout Leader and Big Sister.

What was your first job: Lifeguard and swim instructor at a day camp in South Jersey.

Little-known fact about you: I gave up eating red meat and pork 20 years ago. ■

Leonardo Mattiazzi

Ci&T | Vice president, international
business

Ci&T of King of Prussia provides clients with development teams for building custom Web and mobile applications.

Age: 38

Education: Unicamp, Brazil, BS in electrical engineering (1997); Temple University, Fox Business School, eMBA (2009).

Career history: Various roles with Ci&T since 1997, including manager of consulting services, sales manager, head of marketing, and founder of Sensedia (a spin-off).

Family: Married to Andrea Cintra with two daughters Inae, 15, and Taina, 10.

Motto you live by: Don't worry, be happy!

Your proudest professional moment: More than 10 years ago, when I first spoke to a crowd of 500-plus people at a conference.

How you arrived at your job or field: I started programming computers when I was 11.

When I was a senior undergrad I started my family with my beautiful wife and our first baby, so I needed a job, and a good one!

Best career advice: From my readings on zen-buddhism and other oriental philosophies: Know the place of work in my life, be an active observer, and keep problems at the periphery...as much as I can!

Your biggest break: One year after I was hired as a software developer, the company decided to start a new consulting unit. The CEO picked me to be one of the two instructors/consultants. Soon I was leading the unit and after that I've always been the pioneer in starting new businesses for the company.

Your biggest disappointment: Brazil losing the 1982 Soccer World Cup.

What was your first job: In 1995 I spent three months in Ankara, Turkey, working as an electrical technician in a sugar factory. ■

Bridgette Mayer

Bridgette Mayer Gallery | CEO and
director

Bridgette Mayer Gallery is a contemporary art gallery located on Washington Square.

Age: 38

Education: Bucknell University, BA in art history and studio art (1996).

Career history: I have owned my business for 11 years and am proud to have recently curated the Glenmede Trust Art Collection for their new office in New York City. I also recently curated the largest collection of contemporary art at Temple University.

Family: Not married, no children.

Motto you live by: Work hard, play hard, be happy!

Your proudest professional moment: Selling a major painting to a major museum.

What motivates you: Making sure all the talented people I represent make enough money to work full time as artists.

Best career advice you ever got: Do what you love and work very, very hard at it.

Your biggest break: Curating the Fox Business School, Alter Hall Art Collection.

Your greatest inspiration: All of the talented artists I get to work with.

Your biggest challenge: Getting people to understand the value of having art in their life.

Your biggest disappointment: Being a small business owner and having to pay a business "privilege" tax to operate in Philadelphia.

How you give back: I put together an art show every year and donate 20 percent to a Philadelphia nonprofit.

What was your first job: Working at a gallery in New York.

Little-known fact about you: I ran the Boston Marathon. ■

